



CANCER

Wellness

FOUNDATION OF CENTRAL ALABAMA

A 501c3 non-profit helping local cancer patients in need

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of Central Alabama**

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HOPE NEWS

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An Advocate for All Patients—Cacyce Davis

Each day, cancer is diagnosed in about 2,000 people in the United States. These patients need help and support in negotiating the many challenges presented by this illness. As a result, the concept of the Patient Advocate was born.

As a Patient Advocate with the Cancer Wellness Foundation, Cacyce Davis' specialty is identifying the options to minimize the financial stress related to medications required for cancer treatment. Cacyce helps patients navigate medication and treatment reimbursement through their insurance plans including Medicare Part D prescription drug plans. When insurance coverage is not adequate and the patient cannot afford their copay or coinsurance, Cacyce seeks copay and prescription assistance plans to make sure that the proper cancer-related medications can be obtained.

The Foundation offers Patient Advocate services for all cancer patients: uninsured, insured and underinsured. Patients receive advocacy services regardless of income level. The role of the advocate is to identify the best resources for each individual patient and help them navigate the process, however complicated, to obtain what they need for treatment.

Some assistance programs require that patients demonstrate financial need. For patients who do not have prescription insurance and cannot afford to pay for medications, the Foundation's WellCard program may be the answer. Under this program, the Foundation provides supportive medications such as antibiotics, anti-nausea, and pain relief to accompany cancer treatment. WellCard holders obtain these supportive meds for a nominal copay while the Foundation covers the remaining cost.

For patients with prescription insurance, Cacyce most often seeks copay assistance in the form of grants from foundations that offer funding for specific drugs or diseases. In some cases, the drug manufacturer may offer an assistance program to provide a medication to a patient who has no other alternative to access a medication.

It is a rare occasion that Cacyce's "never give up" philosophy doesn't provide what a patient needs.

Read on...

Doris' Story...

"I came to Casey (Cacyce) when my doctor told me not to let my pride or a lack of action get in the way of saving my own life. I figured that there was nothing anybody could do to get me a medicine that cost me \$2400 a month—and that was with insurance!

Casey was a blessing! She was knowledgeable about so many things I didn't even know existed. She took away the stress that worrying about my medicine was putting on my whole family. She asked lots of questions, made phone calls, filled out forms, and gave me a list of everything I needed to do. A week after we sent off my application package, I was approved for copay assistance! She even arranged it so the pharmacy is paid directly so I didn't have to worry about coming up with \$2400 and wait to be reimbursed!

The best part...my doctor says the medicine is working and my tumor is no longer growing!



Cacyce Davis holds a B.S. in Nutrition from the University of Alabama and a Masters of Public Health from the University of Alabama at Birmingham. This background allowed her to serve as the

Foundation's Registered Dietician in addition to Patient Advocate for a period of time. Outside of the Foundation, Cacyce teaches at AUM, serves on the Pike Road School Board and provides services as a consultant dietician.

Cacyce and her husband, Terry, have 3 school-age children. She actively volunteers at her children's schools, Montgomery American Ball Field, and her church, Vaughn Forest.

Coming in October 2013...

CWFCFA FACT

Since 2007, patients have received over \$22 million in products and services through the Cancer Wellness Foundation!

CWFCFA FACT

Founded in 1997, the Wellness Foundation assists 1,000 cancer patients annually from more than 30 Central Alabama counties!



Holidays of Hope is a Gift Greeting program showcasing local artists and benefitting the CWFCFA. Each year, an original artwork is reproduced as a limited edition print beautifully packaged and carefully mailed to recipients on your personal gift list. This year's artist and art will be unveiled in October.

**October 31:
Featured Speaker
for April 2014
Spring Event to
be Announced!**

NO PUTTS, NO GLORY

Mini golf like you've never seen before! No Putts, No Glory is a unique fundraiser featuring two nine hole mini golf courses custom built by Montgomery Area Architects, Builders, Designers and landscape professionals.

Check the special newsletter insert to see how you can be part of the fun on October 24!

Spotlight on Supporters

Skippy Golf Shines Again for the 11th Year!



For 11 years in a row, the Skippy Charity golf tournament has managed to be one of the areas most fun and successful charitable sporting events.

The enthusiastic crowd of 100 golfers, 30 volunteers, 40 tee box sponsors, 4 tournament

- 2013 Sponsors**
Bonnie Banks
Dianna Northam
Adams Drugs
Stivers Ford

sponsors and countless donors of products and services combined efforts to raise \$34,000.

Skippy Charity events have raised more than \$350,000 for local cancer patients in need.

Eli Manning was Featured Speaker at March Fundraiser

The Super Bowl MVP and NY Giants quarterback spent an evening with Montgomery area fans to raise funds for CWFCFA. During a reception and dinner at the Renaissance, Eli shared tales of growing up in a famous football family as well as perspectives from his professional career.



Eli Manning, Kathy and Russ Tyner.

- Major Sponsors**
Baptist Health
Iberia Bank
Montgomery Cancer Center
Central AL Radiation Oncology
Hyundai

Bonnie Plant Farms & Employees Rally Behind Annie Tellis

Annie Tellis traveled from Union Springs to Montgomery for her cancer treatment with the help of the Cancer Wellness Foundation's transportation assistance program. In gratitude for the help she received, Annie asked her Bonnie Plants coworkers to donate \$2 each so that another cancer patient might benefit as she did. With the funds kicked in by Bonnie Plants, \$600 was raised for the Wellness Foundation.

Annie said, "I love what I do and am thankful for the support and understanding of my Bonnie Plants family." Bonnie Plants and their employees lived true to the company motto "Our Roots Run Deep."

Architects, Builders & More Sign on for No Putts, No Glory Mini Golf Event

Hole Builders:
Andy Smith, Architect; Terry Davis, Engineer; Goodwin, Mills & Cawood; Brown Studio Architecture; 2WR Holmes Wilkins Architects; National Association of Women In Construction; Foshee Builders; Jeff Stallings; John Boyles; Derrick Cunningham; Vision Landscapes; Birds of a Feather; Joe Deleree, Architect; Maxwell Officers' Wives Club; David Lisenby; Greater Montgomery Home Builders Assn.

Hole Sponsors:
BBVA Compass Bank, Montgomery Colonial Properties; Goodwin Mills & Cawood; Time of Your Life; Dr. Holly Roth; WCOV; Earthwinds, LLC; Pat Mullen; Capital City Gastroenterology; Baptist Health; GMHB Assn
SEE THE SPECIAL INSERT IN THIS ISSUE FOR MORE DETAIL!



Mary Baker, Annie Tellis, Lucile Waller (CWFCFA), Cheryl Lange (Bonnie Plants)

We sincerely thank all of our supporters and recognize these businesses, organizations & individuals who have graciously given significant resources to support the Wellness Foundation's mission and events in 2012 and 2013.

2012-2013 Grantors

Alabama Department of Transportation ♦ American Cancer Society ♦ City of Montgomery Community Development ♦ The Daniel Foundation of Alabama ♦ Junior League of Montgomery ♦ St. John's Episcopal Church ♦ Working Women's Home Association

Dear Loubelle...

Dear Loubelle is a series of “letters home” by Baptist Health Chaplain, Larry Davidson. Larry is documenting his personal struggle with cancer—his “Buddy C” as he calls it—for the benefit of others who are battling cancer.

Larry spends time each week at the Montgomery Cancer Center ministering to other patients and spreading the Cancer Wellness Foundation’s motto of Giving Help...Giving Hope.



Larry Davidson
Clinical Chaplain
Baptist Health

Dear Loubelle,

Hope this finds you well and without as much worry over your eldest. Allow me to share with you another lesson that this journey with my best new friend Buddy C has brought me. You will remember that following my initial diagnosis with cancer, I decided to name my cancer—to name it is to know it. After all, if I am to live out an intimate relationship with the dreaded disease of today, then surely I cannot deny the growing existence of my cancer. To do so would be to waste whatever time I have left here.

Knowing that you will always have a mother’s heart for each of your children, I want to inform you of the huge peace I have found in my journey. Yes, when I first began this pilgrimage, I had many misconceptions about pain medications, treatment medicines and how I would feel, think and behave with a terminal disease. My pain remains very real, but I no longer look upon the pain relief medications as “druggie” pills. I have learned that my doctor is joined by many other expert physicians reiterating four important points about pain meds. First, there really is no use in living my life with pain. My ego is not at stake! Pain brings no distinction. Secondly, there are plenty of medicines to ease pain. My doctor says he’s not going to run out of them, either. He has helped me find the perfect balance of medicines to keep my pain in balance so that I may function each day. Third, if these medications are used for pain, then I need have no worries whatsoever about becoming addicted. Loubelle, these are the least of my concerns.

Mama, I have discovered an inner, abiding peace with another deeply rewarding revelation. There is a vast difference between “cure” and “healing.” Knowing that you and Geno (Dad) have lovingly petitioned God for a cure, I want to redirect your prayer intentions. Cure would be a removal of Buddy C. Cure is the absence of all disease. Certainly a total absence of my cancer would be a blessing! However, a “cure” may or may not come through my treatment regimens, my holistic diet, a positive attitude or even through the prayers of the saints. Hear me out, now.

Don’t get me wrong, Loubelle, I pray believing, as you do. My prayers are now focused upon the “healing” that is most certain. Buddy C may remain along with concomitant nuisances of pain, nausea and bodily changes, but my healing comes amidst my journey with Buddy C. “Healing” is peace of mind and heart. Don’t you remember Nanny’s saying? “Every cradle rocks above a grave.” Dying will be the easy part. As we have talked before, it’s been the “leaving” issues that trouble my heart. I did not then, nor do I now, desire to leave my beloved wife, you and Dad, any of my sons, brothers, nor, Daddy’s Princess daughter, and my beloved sister. Sure, more time with our grandkids continues to be included in my intercessions. There never seems to be enough time for friends dearly loved.

You and Daddy have trusted God all your lives! You taught us to spend some time listening for God each time we prayed. Now, listening has helped me realize that all trust in God’s lasting care now, also extends to everyone I love when I leave. When God is as ready for me as I am for Christ, then my peace is in the precious care God will give to my wife, family and friends once my healing arrives. Healing is guaranteed this way, even though cure may escape me. Oh, I live my days with joy and expectant hope.

As always, Loubelle, give my love to Daddy when you scrunch up next to him.

Smiles of Grace,
Your Eldest Son



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Giving help...giving hope.
334.273.2279

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ACS Launches Major Research Effort with Cancer Prevention Study-3

The American Cancer Society is recruiting men and women at select locations across the United States and Puerto Rico for a major cancer research project. Cancer Prevention Study-3 (CPS-3) will help further the understanding of cancer and provide information for the best preventive measures.

Individuals are eligible to participate if they are willing to make a long-term commitment to the study. Requirements for participation in the study are as follows:

1. Adults should be between the ages of 30 and 65.
2. Participants must have not ever been diagnosed with cancer (not including basal or squamous cell skin cancer).
3. Participants must be willing to make a long-term commitment to the study by filling questionnaires periodically.

For more information or enrollment in the study, call 1-888-604-5888. Computer users can visit www.cancer.org/cps3 or email cps3@cancer.org.

The Cancer Wellness Foundation of Central Alabama: Who We Are...

Founded in 1997, CWFCA is a non-profit 501c3 organization whose mission is to help cancer patients throughout Central Alabama gain access to lifesaving chemotherapy and radiation treatments.

We do this through our primary programs that offer assistance with transportation to and from treatments and cancer related medical appointments; and access to medications to manage the side effects of treatments as well as cutting edge oral chemotherapy agents to treat the cancer itself. Our advocates focus on social service guidance and insurance navigation.

CWFCA is the only organization in the area to meet the needs of patients once a cancer diagnosis is made. We are supported entirely by grants and donations from businesses and individuals.

Donors can take pride in knowing that all of their dollars go to help patients in their local communities.

Need help for yourself, a family member or friend struggling with cancer?

Call 334.273.2279

www.cancerwellnessfoundation.org